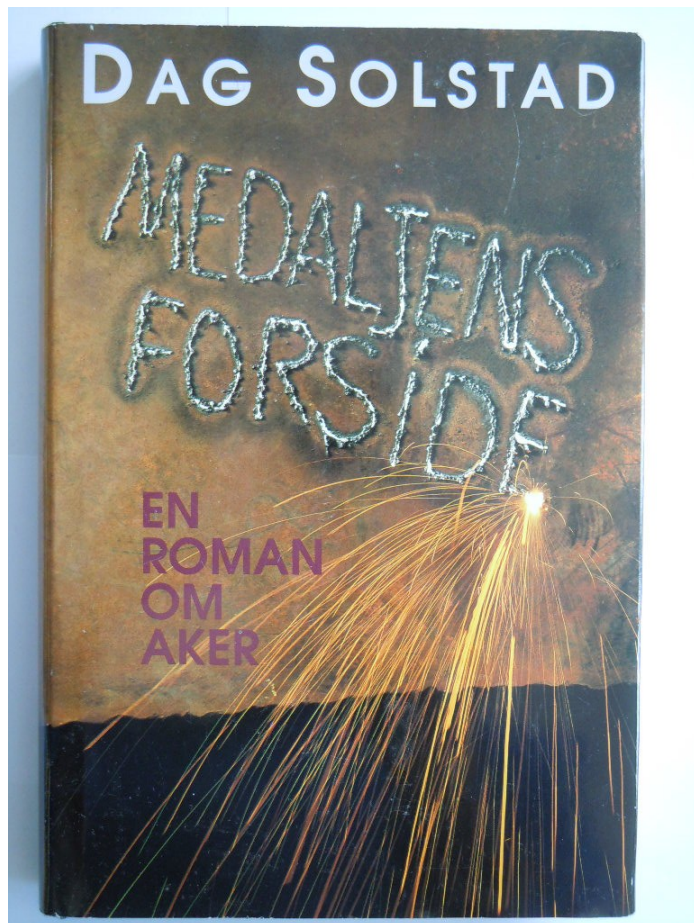


Mining – too difficult for journalists – or too dangerous?



The front side of the medal



The back side of the medal – 1



The back side of the medal – 2



Do we want a Klondike?



Mines and marketing



Nussir – Marketing example from Norway

A part of the community

NUSSIR
THE NORWEGIAN TIPPED CONCRETE

- Nussir ASA is focused on reaching a broad based public consent for its activity
 - Existing activities needs to experience both a protection of their interest and a benefit from the new activity
 - Early involvement
 - Full transparency
 - True dialogue
- Active and positive municipality

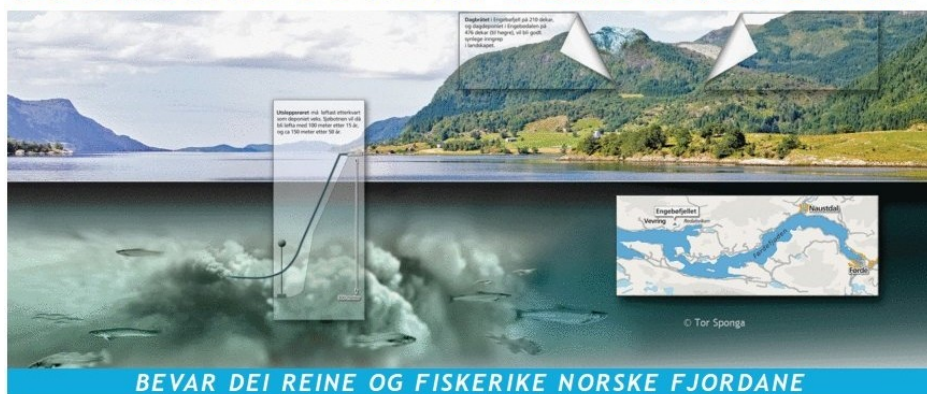
Gruvemøtet samlet bygda



Nordic Mining

– mobilizing supporters

FJORDAKSJONEN FJORDAKSJONEN



BEVAR DEI REINE OG FISKERIKE NORSKE FJORDANE



Engelbøsa / Førdefjorden

Nordic Mining ASA har søkt om løyve til uttak av mineralet rutil i ope dagbrot i Engelbøfjellet / Vevring.

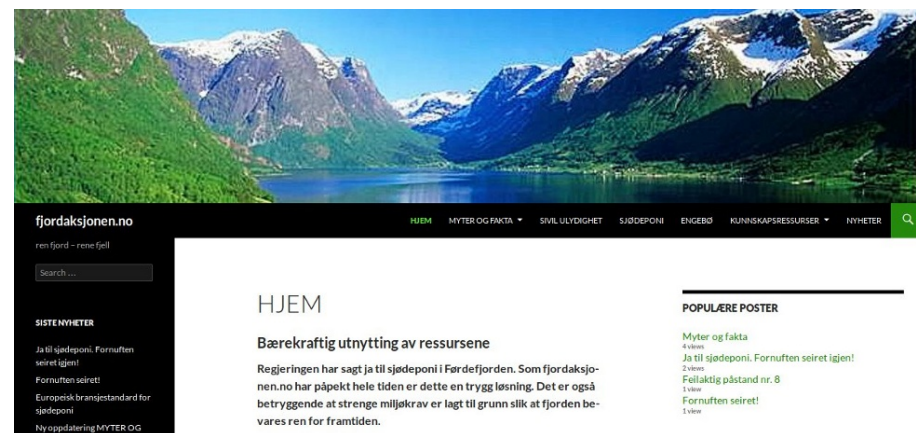
Rutil utgjør berre 3-5 %, resten av fjellet vert knust og det er søkt om å få dømpe dette som fleire hundre millionar tonn kjemikalieblanda gruveavfall i Førdefjorden.

Dette tilsvarer 11 tonn pr. minutt, 24 timer i døgnet i 50 år.

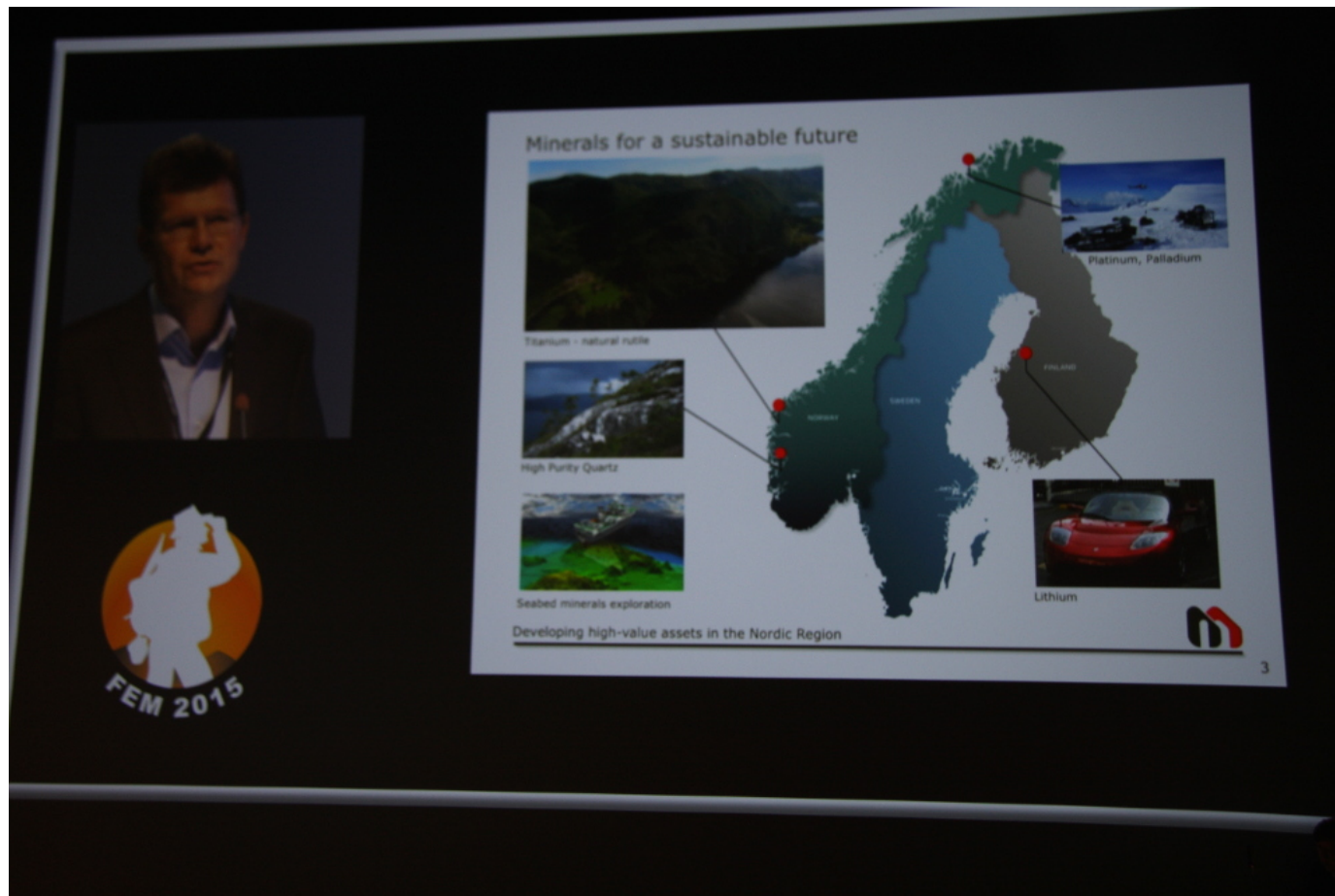
Aktuell

Uttale frå Senterungdomen i Sogn og Fjordane til Klima- og Miljødepartementet: Sei nei til sjødæmoni og dårleg bruk av mineralressursar...pdf

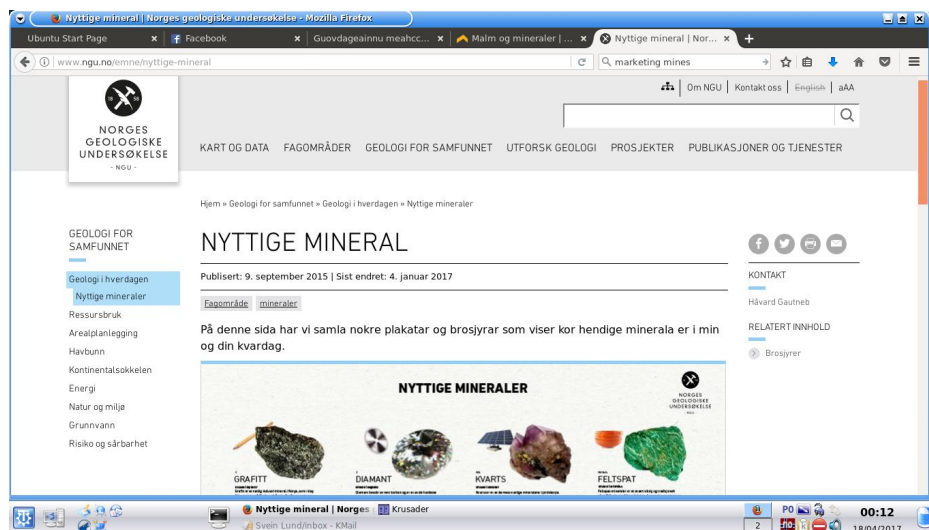
[Protesterer mot fjordæmoni](#)



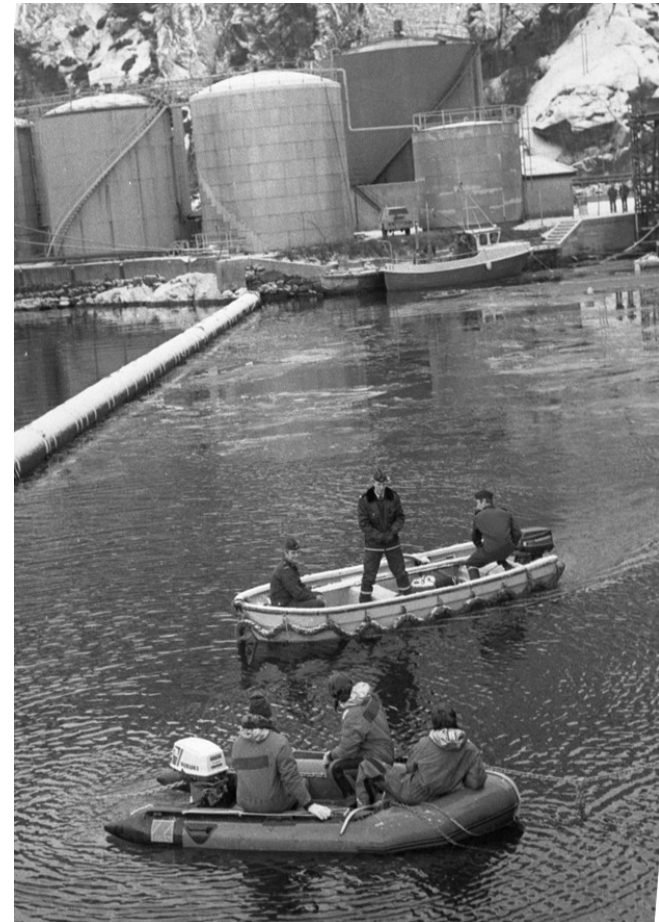
Nordic Mining – Greenwashing



Political marketing and propaganda



The opponents – 1540 and 1980



A new movement, 2009 – 2017



Guovdageaidnu protesting



What are media doing with mining?

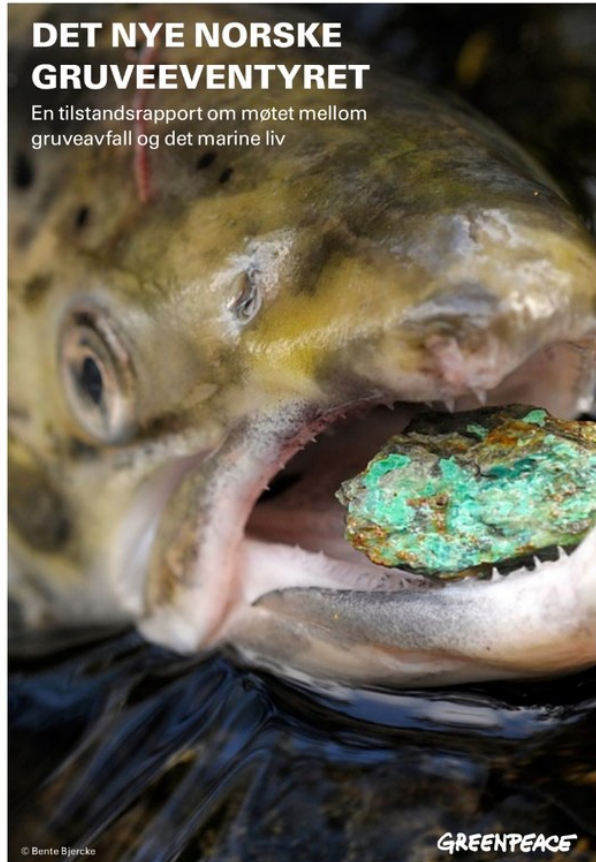
1. Support the mining

2. Silence

3. Report if demonstrations

4. Critical articles

Some exceptions



Ávvir Cuonmánnu 19. beaivi 2017 Čavgi | Váidde ođavuođa | eÁvissa | SPID Logge sise - Logg inn

■ Oddasat ■ Kultuvra ■ Sámi Grand Prix ■ Valástallan ■ Magasiidna ▾

Transport og betong Ferdigblandet betong, transport og bygging materiell i hele Nordkalotten.

Riehpovuotna

JAHKKEŌAHKKINCEALKÁMUŠ:

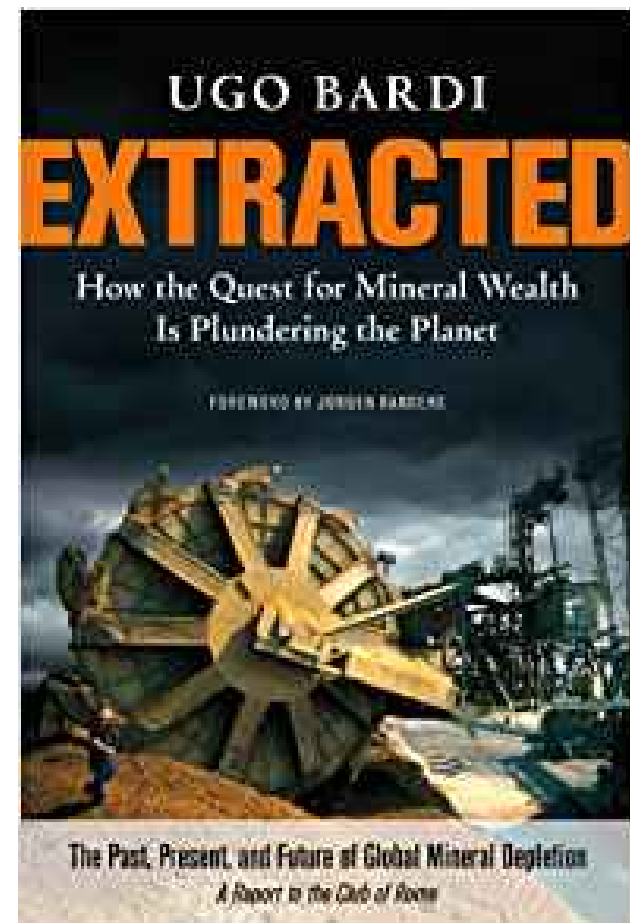
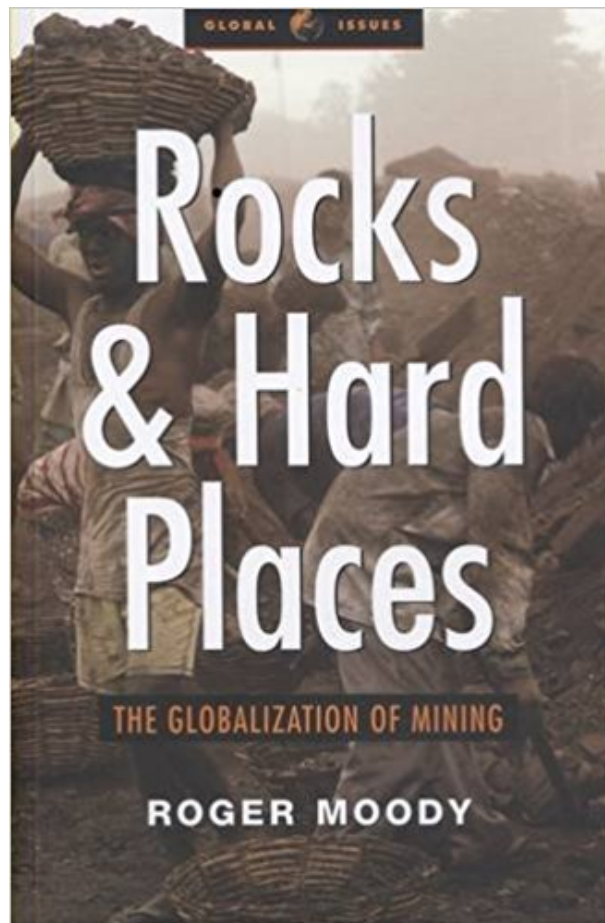
– Riehpovuotna ii leat doapparbáiki

Finnmárkku bivdo- ja guolástussearvi ii háilit Riehpovuona šaddat doapparbáikin. – Lea dehálaš suddjet dan erenoamáš luossanáli, ja mis lea ovddasvástádus dahkat dan, čállá searvi cealkámušas.

Eambbosat áigot searvat siviila jeagohisvuhtii

Ráddehus lea dál addán lobi luoitit ruvkebázahusaid Riehpovuotnii. Natur og ungdom, nuoraid birasgáhtten organisašuvdna dieđiha ahte dat lea dagahan ahte eambbosat áigot searvat siviila jeagohisvuhtii, Nussira ruvkedoaimma ođavuođa.

A knowledge base – international



A knowledge base – Nordic countries



My small contribution

SVEIN LUND



Gull, gråstein og grums

1 – OMSTRIDDE GRUVER



DAVVI GIRJI

SVEIN LUND



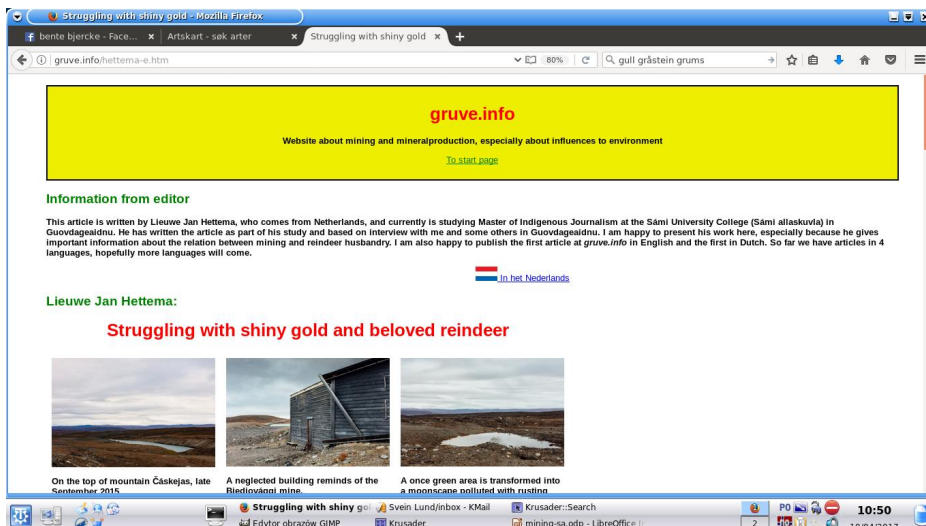
Gull, gråstein og grums

2 – MED LOV SKAL LAND ØYDAST



DAVVI GIRJI

What could be your contribution?



- Articles in English or your home/national languages about mining in Sápmi
- Articles in English about mining in your home countries
- Articles in Sámi or Norwegian about mining abroad
- As part of your study and for publishing – at least at <http://gruve.info>